



Powering Connections: 2026 Fuel Fund Sponsorship Package

The Fuel Fund of Maryland invites mission-aligned partners to join us in keeping households connected. Since 1981, our organization has provided critical financial assistance to BGE customers facing energy insecurity. As we know well, necessity knows no season and it knows no ZIP code.

Through your sponsorship, you help ensure that families in the Baltimore metropolitan area can maintain safe, reliable access to essential energy services. Thank you for making a connection possible for those who need it most.

Grid Guardian Sponsor - \$10,000 – keeps 30 households connected to their power

Event Recognition

- Lead Sponsor of the annual *Thanks for Giving* event
- Logo placement on all event marketing materials
- Featured in event PowerPoint
- Reserved sponsor table (up to 4 seats)

Donor Workshops

- Lead Sponsor for *Share the Power/Share the Knowledge* educational events (in-person & virtual)
- Reserved sponsor table (up to 4 seats)

Fuel for Thought Newsletter

- Quarterly newsletter to 14,000+ donors
- Featured Community Partnership story (once annually)

Fuel Fund Website

- Invitation to write one lead blog post (editorial guidelines apply)
- Lead logo placement on Sponsorship page

Social Media Platforms

- Multiple recognition posts throughout the year (minimum 4)
- Optional sponsor spotlight feature

Power Sustainer Sponsor: \$5,000 - keeps 15 households connected to their power

Donor Workshops

- Sponsor recognition for *Share the Power/Share the Knowledge* educational events (in-person & virtual)
- Reserved sponsor table (up to 2 seats)

Fuel for Thought Newsletter

- Quarterly newsletter to 14,000+ donors
- Community Partnership story placement (once annually)

Fuel Fund Website

- Invitation to write one blog post (editorial guidelines apply)

- Logo placement on Sponsorship page

Social Media Platforms

- Recognition posts throughout the year (minimum 3)

Connection Champion Sponsor: \$2,500 – keeps 7 households connected to their power

Fuel Fund Website

- Invitation to write one blog post (editorial guidelines apply)
- Logo placement on Sponsorship page

Social Media Platforms

- Recognition posts throughout the year (minimum 2)

Energy Ally: \$1,000 – keeps 3 households connected to their power

Fuel Fund Website

- Logo placement on Sponsorship page

Social Media Platforms

- Recognition posts throughout the year (minimum 1)

If you're interested in exploring these opportunities further, please reach out to Debbie Brown (dbrown@fuel Maryland.org) or call: 410-844-3834.

You can also learn more about our work at www.fuel Maryland.org

